



# Forecheck

## For perfect Websites



-  Check any website in close to real-time at the push of a button
-  Optimize websites quickly and efficiently for search engines
-  Ongoing monitoring and improvement of the quality
-  Generate more visitors, more leads and more revenue

Forecheck is a new Windows software tool that can completely analyze any website as a search engine would, and when you want it to! With the click of a button, Forecheck analyzes web pages and checks hundreds of factors that are relevant to the search engines and also for visitors.

This is true not only for every website on the internet, but also for local web servers, local static HTML pages, XML sitemaps and individual URL lists.

INNOVATION AWARD IT

**WINNER 2013**

initiative  
**mittelstand**

CONTENT-MANAGEMENT

Forecheck won the victory in the category of Content Management at the Initiative Mittelstand, a leading German IT award. The jury ruled that with the new software tool Forecheck, the maintenance and optimizing of a website is greatly facilitated and improved. The strengths of Forecheck are a real innovation.

" As a very powerful tool, Forecheck is a useful aid that works reliably even with large projects. Forecheck has been a valuable tool for our store relaunch and continuous website analysis."

**CANCOM** Christian Giersch, cancom AG

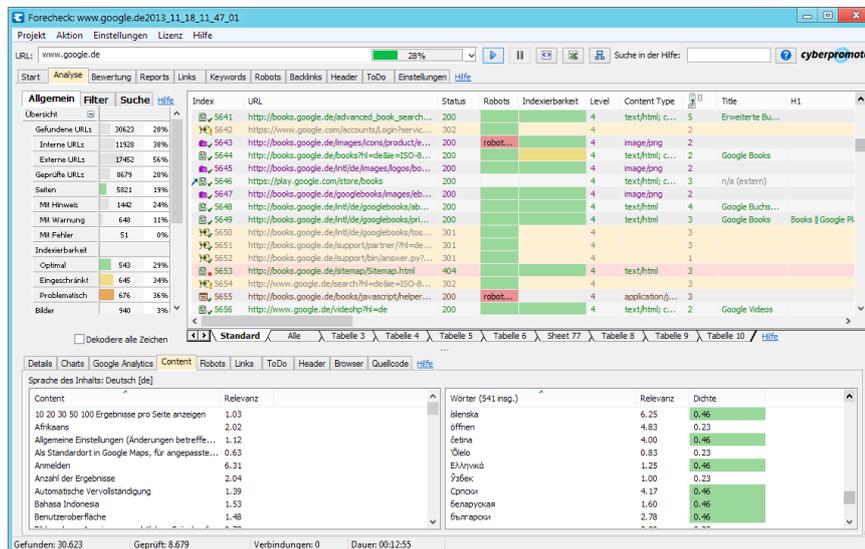


- Analyze any domain and any number of times
- Masters all languages and encodings
- Quality assurance and SEO Audits
- Numerous reports and options
- Export function for CSV and Excel
- Check and create XML Sitemaps
- Analyze and optimize Indexterity
- Complete text search in all data
- Up to 1.5 million URLs per domain
- Query up to 1,000 URLs parallel



## The Analysis

Forecheck can deliver results very quickly, depending on the connection. Up to 1,000 requests in parallel are possible, but verification of a domain and requirements such as load tests can force a server to its knees. With very efficient memory management, Forecheck can analyze up to 1.5 million URLs, therefore even extremely large sites can be examined in depth.



Raw data for an analysis is included in the image. The color of the data helps to identify problems and errors quickly. Basically, Forecheck analyzes relevant data that is important for search engine optimization. Therefore, Forecheck handles all encodings world-wide, even HTML entities and hexadecimal encoded characters, and Forecheck also understands exotic character encodings and internally converts all characters to Unicode.

In addition to the usual criteria such as broken links, the analysis of Title and Description tags, Hx elements and the evaluation of the content, Forecheck offers many powerful features to further clarify issues. Different search functions, including a full text search for all data in an analysis, enable you to search for specific text in the source code. For example, the tracking code of web analytics solutions can be tested, or Forecheck can search for missing images in a shop system.

### Forecheck analyzes the following data:

- Broken links/redirects
  - Status Codes
  - Missing Title/Description/Hx tags
  - Too short/long Title/Description
  - Duplicate Title/Description/Content
  - Error Handling
  - Content Type
  - Encoding/Character set
  - Load Time
  - Internal links and link text
  - HTTP Header
  - Language (HTTP, HTML, Content)
  - Indexibility
  - Robots.txt and Robots Meta Tag
  - Indexing status
  - Canonical Link
  - Hx Elements
  - Link Ratio
  - Content Analysis
  - Density and keyword relevance
  - Link Profile (outbound links)
  - Certificates
  - Link paths / Shortest Path
  - XML Sitemaps
- And much more ...

### Forecheck imports the following data:

- URLs indexed by search engines\*
  - All data from Google Analytics\*\*
  - Backlinks\*
  - Data from Webmaster Tools\*
- \* currently being implemented/future feature  
\*\* Requires access



# The Benchmark Report

The Benchmark report analyzes all important data for search engine optimization, short SEO. Both server-based data and the results of the content analysis are displayed together. All results can be viewed in more detail and exported by a simple click, for example to CSV or the Excel format. For effective processing of the results, Forecheck offers different options depending on the report.

Forecheck - Project: www.google.com/?hl=en of 29. Apr 2014

URL: http://www.google.com/ 11%

Found: 610.286 URLs  
Analyzed: 67.167 URLs  
36.663 Pages

6.969 (Warning icon) 94.043 (Error icon)

Server	Hint/Warning	Error	Content	Hint	Warning	Error	Further Reports	
Broken Links	4xx internal	83	Missing Title	0	59	6	H2-H4 Reports	
	4xx external	153	Title too short	0	4.717	530		Link Profile external
	5xx	653	Title too long	0	1.028	54		
	Others	19	Duplicate Title	0	7.080	717		
Server Problems	<200	0	Missing Description	0	11.450	987		
	301 redirects internal	389	Description too short	0	1.805	38		
Redirects	301 redirects external	0	Description too long	0	536	44		
	302 redirects internal	13.198	Duplicate Description	0	1.307	275		
	302 redirects external	0	No Content	0	466	25		
	3xx redirects	0	Short Content	0	26	4		
	Meta-Refresh	497	Duplicate Content	0	2.897	289		
	Redirect Chain	98	30	H1 missing	0	8.690	816	
	4xx Error Handling	1	30	Duplicate H1	0	13.596	617	
	Timeout	30	9	Multiple H1	0	4.129	198	
Load Time	27	-	Indexability		4.538	1.474		
HTTP Header	-	-	Blocked by robots.txt		16.472	1		
			Pages with noindex		1.803			
			Missing canonical	7.754				
			Link Juice		19%	0%		

Found: 610.286 Parsed: 67.167 Connections: 0 Time: 02:07:02

The report for broken links, for example, offers an output of the errors sorted by pages (all pages with at least one broken link) and to the left all broken links and pages in which this is included. This allows you to quickly identify the cause (e.g., broken links in templates).

Start Analyse Bewertung Reports Links Keywords Robots Backlinks Header ToDo Einstellungen Hilfe

Auswahl Hilfe

Berichtsformat: **Sortiert nach Seiten** Filter: Fehler; Hinweise; Warnungen

Status Code	Index	URL	Title	Status
<200				
4xx intern	402	http://www.google.de/intl/de/services/sitemap.html	Sie möchten Ihr Unternehmenswach...	200
4xx extern	5293	http://www.google.de/commercesearch/index.html		404
5xx intern	5312	http://www.google.de/intl/de/products/submit.html		404
Andere				
Weiterleitungen	414	http://www.google.de/intl/de/analytics/	Offizielle Website von Google Analyti...	200
Performance	5370	http://www.google.de/intl/de/analytics/this%5Bthis.selectedIndex%5D.value...		404
Title	418	http://www.google.de/services/sitemap.html	Sie möchten Ihr Unternehmenswach...	200
Description	5293	http://www.google.de/commercesearch/index.html		404
Inhalt	5312	http://www.google.de/intl/de/products/submit.html		404
Indizierbarkeit				
Gesperrt durch ro...				



A one-of-a-kind feature is the Duplicate Content analysis, which finds not only identical content but also evaluates the Canonical Link and in addition outputs all the rule-based problems. Thus, each URL can be examined individually to check which URL is causing the problem. For each URL, the corresponding rule that applies to this URL is shown below. It will also take into account whether a URL is indexed by the search engines. The information from the robots.txt or robots meta tag is considered in each URL and all canonical links (the image column "Robots" and "Robots Canonical" far right).

URL	Status	Robots	Canonical Link (absolute URL)	Regel	Status...	Robots...
Folgende URLs haben identischen Inhalt:						
<a href="http://forecheck.com/dc/dc_TestG_Part3_1.html">http://forecheck.com/dc/dc_TestG_Part3_1.html</a>	200		<a href="http://forecheck.com/dc/dc_TestG_Part1_1.html">http://forecheck.com/dc/dc_TestG_Part1_1.html</a>	Regel C	200	
<a href="http://forecheck.com/dc/dc/dc_TestG_Part3_2.html">http://forecheck.com/dc/dc/dc_TestG_Part3_2.html</a>	200	robots.txt	<a href="http://forecheck.com/dc/dc/dc_TestG_Part2_2...">http://forecheck.com/dc/dc/dc_TestG_Part2_2...</a>	Regel A	404	robots...
<a href="http://forecheck.com/dc/dc_TestG_Part3_3.html">http://forecheck.com/dc/dc_TestG_Part3_3.html</a>	200		<a href="http://forecheck.com/dc/dc_TestG_Part1_1.html">http://forecheck.com/dc/dc_TestG_Part1_1.html</a>	Regel C	200	
<a href="http://forecheck.com/dc/dc_TestG_Part3_4.html">http://forecheck.com/dc/dc_TestG_Part3_4.html</a>	200		<a href="http://forecheck.com/dc/dc_TestG_Part3_1.html">http://forecheck.com/dc/dc_TestG_Part3_1.html</a>	Regel E	200	
<a href="http://forecheck.com/dc/dc_TestG_Part3_5.html">http://forecheck.com/dc/dc_TestG_Part3_5.html</a>	200		<a href="http://forecheck.com/dc/dc_TestG_Part3_1.html">http://forecheck.com/dc/dc_TestG_Part3_1.html</a>	Regel E	200	
<a href="http://forecheck.com/dc/dc/dc_TestG_Part4_2.html">http://forecheck.com/dc/dc/dc_TestG_Part4_2.html</a>	200	robots.txt	<a href="http://forecheck.com/dc/dc/dc_TestG_Part2_2...">http://forecheck.com/dc/dc/dc_TestG_Part2_2...</a>	Regel A	404	robots...

In the settings of an analysis, one can even exclude parameters in the URLs during the analysis to readjust the settings in Google Webmaster Tools.

In addition, of course, Forecheck can be configured so that the requirements for the search engines (Robots) is maintained. In this case, the URLs which shouldn't be indexed aren't analyzed.

The settings provide a variety of possibilities. An analysis can be configured on an individual basis. The predefined values are helpful for many topics, and numerous specific questions can be more easily clarified through the countless possibilities.

"Various tests regarding the rebuilding of online shops as well as relaunches are performed for quality assurance before delivery to our customers. We use Forecheck for the examination of important and relevant search engine aspects. The tool has proven very effective for WEBSALE AG."



Johannes W. Klinger, Websale AG

### Why Forecheck?

Forecheck runs an analysis in lightning-fast time. In addition, you can analyze any website on the Internet. All 4 versions of Forecheck have no limitations for the number of analyses you can run. There are only restrictions on the number of pages per analyzed domains and the number of projects. If you want to save an analysis, it is stored in the Projects feature. Only in the Projects feature can other functions of Forecheck be used, such as the analysis of the rankings for certain terms (currently in development).

"With the software Forecheck, it is possible to create a fast, deep and comprehensive analysis of sites that clearly demonstrates the problems and errors. Even without deep technical knowledge, one can recognize the necessary measures and if put to the test can do the work of the Agency, webmaster and editors."



Prof. Ralph Berchtenbreiter, University of Munich

An overview of the 4 different versions and their prices can be found at the cyberpromote shop at [www.cyberpromote.de/shop](http://www.cyberpromote.de/shop).

You can download Forecheck for free and test



Regarding questions and problems, we are happy to help:  
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Email: [ahead@forecheck.com](mailto:ahead@forecheck.com)